



Invitation

Exclusive Event^{for the} PHP Community in ISRAEL

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Join us on

TUESDAY, September 23, 2014

at **IBM Israel**, 94 Derech Em Hamoshavot, Park Azorim, Petakh Tikva

Hi Firstname,

We are happy to invite you to one day workshop, where we will demonstrate how to build PHP applications in this exciting new environment. With these new technologies, you'll be able to go from concept to production at the speed of today's top innovators.



Zend Server 7 features the game-changing Z-Ray, which lets you build better PHP applications faster.



Bluemix is IBM's new Platform as a Service (PaaS) offering that lets you build a robust application environment by selecting only the runtime and services you need.

Agenda:

- 09:00 - 09:30 Breakfast & Networking
- 09:30 - 09:40 **Welcome Notes, Dror Pearl, IBM**
- 09:40 - 10:10 **Cloud and Softlayer overview, Avi Vizel, IBM**
- 10:10 - 11:10 **PHP update, Zeev Suraski, Zend**
- 11:10 - 11:25 Break
- 11:30 - 12:30 **Bluemix Session, Ziv Dai, IBM**
- 12:30 - 13:25 Lunch
- 13:30 - 14:30 **Bluemix Session, Ziv Dai, IBM**
- 14:30 - 15:30 **PHP Challenge on Bluemix, Boaz Ziniman, Zend**

► Space is limited, Please make sure to register in advance.

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See you there! **Tuesday, September 23, 2014**

Boaz Ziniman

Sr. Director of Technology & Cloud Infrastructure
Zend Technologies



Live Chat



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